

 Digital Signage

## melford **DIGITAL POSTER**

50" Android freestanding digital advertising totem - high-definition, tablet-like display

High-definition 1080p IPS panel with a wide viewing angle

Designed for 24/7 commercial use

High image quality and colour accuracy

Integrated Android media player

Integrated speakers

Eco power timer and low power consumption

### ADDITIONAL FEATURES



Internal locker



Plug and play



Optional network upgrade



450 cd/m<sup>2</sup> IPS panel



Edge-to-edge tempered glass



LED backlight

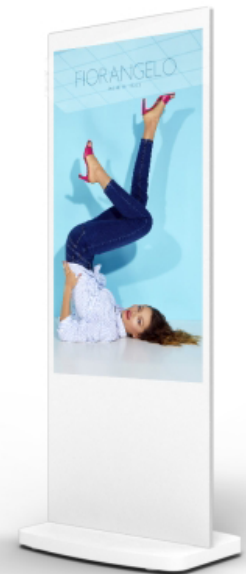


Integrated castors



Scheduling software included

[melfordtechnologies.com](http://melfordtechnologies.com)



# Presenting the Melford Freestanding Digital Poster range

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VIPS

450CD/M<sup>2</sup> IPS PANEL



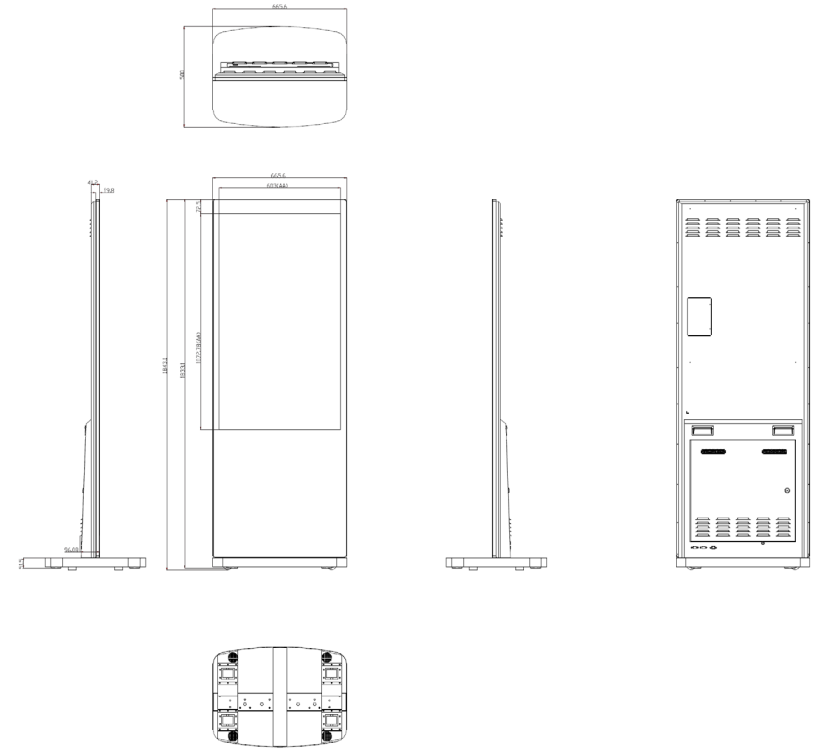
LIGHTWEIGHT DESIGN



EDGE-TO-EDGE TEMPERED GLASS



SPACE FOR LOGO



INTEGRATED CASTORS



USB PLUG AND PLAY



24/7 COMMERCIAL USE



OPTIONAL NETWORK UPGRADE



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## 50 Inch

Panel	Resolution	1080 x 1920
	Display Area (mm)	603 x 1072
	Aspect Ratio	16:9
	Brightness (cd/m <sup>2</sup> )	450
	Colour	16.7M
	Viewing Angle	178°
	Contrast Ratio	5000:1
Audio	Speaker Type	10W, 4Ω (x2)
AV Inputs	Video	HDMI, VGA
	Audio Input	Audio Socket (3.5mm)
	Audio Output	Audio Socket (3.5mm)
Power	Power Consumption (W)	>115
	Input Voltage	AC110~240V (50Hz~60Hz)
Mechanical	Unit Size (WxHxD mm)	1843.1 x 665.6 x 41.2
	Package Size (WxHxD mm)	1975 x 880 x 280
	Footprint (WxH mm)	665.6 x 500
	Net Weight (kg)	47.95
	Gross Weight (kg)	78
Environmental	Operating Temperature	0°C to 40°C
	Storage Temperature	-10°C to 55°C
	Operating Humidity	10% to 80%
	Storage Humidity	10% to 80%
Computer	CPU	Quad-Core ARM Cortex A17, 1.6GHz
	GPU	Quad-Core ARM Mali-T764
	RAM	DDR3 2GB
	ROM	8GB eMMC
	USB	1 x USB (OTG/HOST), 1 x USB (HOST)
	LAN	100M/1000M Ethernet
	Wi-Fi	802.11b/g/n/ac
	Bluetooth	Bluetooth 4.2
	OS	Android 7.1
	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1
Accessories	Included	Remote Control, User Manual, Power Cable, USB to USB Cable, Wi-Fi Aerial
Warranty	Warranty Period	3 Year Warranty
	Technical Support	Lifetime

### Why Melford?

Melford Technologies have been offering innovative technology solutions for over 50 years.

We provide experienced professional design, project planning, configuration, deployment, and maintenance services for a full one stop shop.

We can assist with the design and manufacture of your digital signage solution from the blank piece of paper at the initial meeting through to installation and post-sales support.

### Contact Us

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